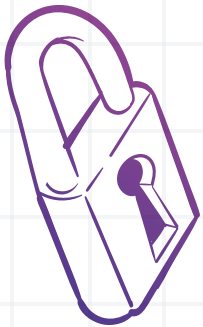


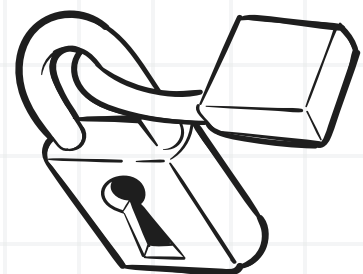


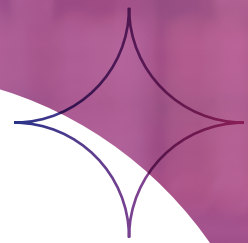
**The Dialogue™**  
INFORM ENGAGE IDEATE



# TRAINING ON DPDP ACT 2023 AND PRIVACY COMPLIANCE

A CERTIFICATION COURSE





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# COURSE OVERVIEW

This comprehensive course will empower you to navigate the requirements of India's DPDP Act and build a robust privacy compliance framework by providing knowledge and practical skills. Whether you're a business owner, professional, or individual concerned about data privacy, this course will help you gain knowledge on:



## **Evolution of Indian Data Protection Act**

Gain insight into the evolution of the Indian Data Protection Act, understanding its journey to its enactment.



## **Conceptual Breakdown and DPDPA, 2023**

Explore key concepts of privacy comprehensively, then unpack the DPDPA, 2023, provision by provision, uncovering valuable insights within each section.



## **Practical Compliance Implementation**

Equip professionals to ensure company compliance with the DPDPA, 2023. Develop skills to construct robust privacy programmes tailored to sector-specific requirements.



## **Operationalisation of Privacy**

Learn key legal concepts of the law and guidelines for operationalising it using techno-legal solutions, contracting, audits, and UI/UX changes.



## **Expert Advisory and Client Guidance**

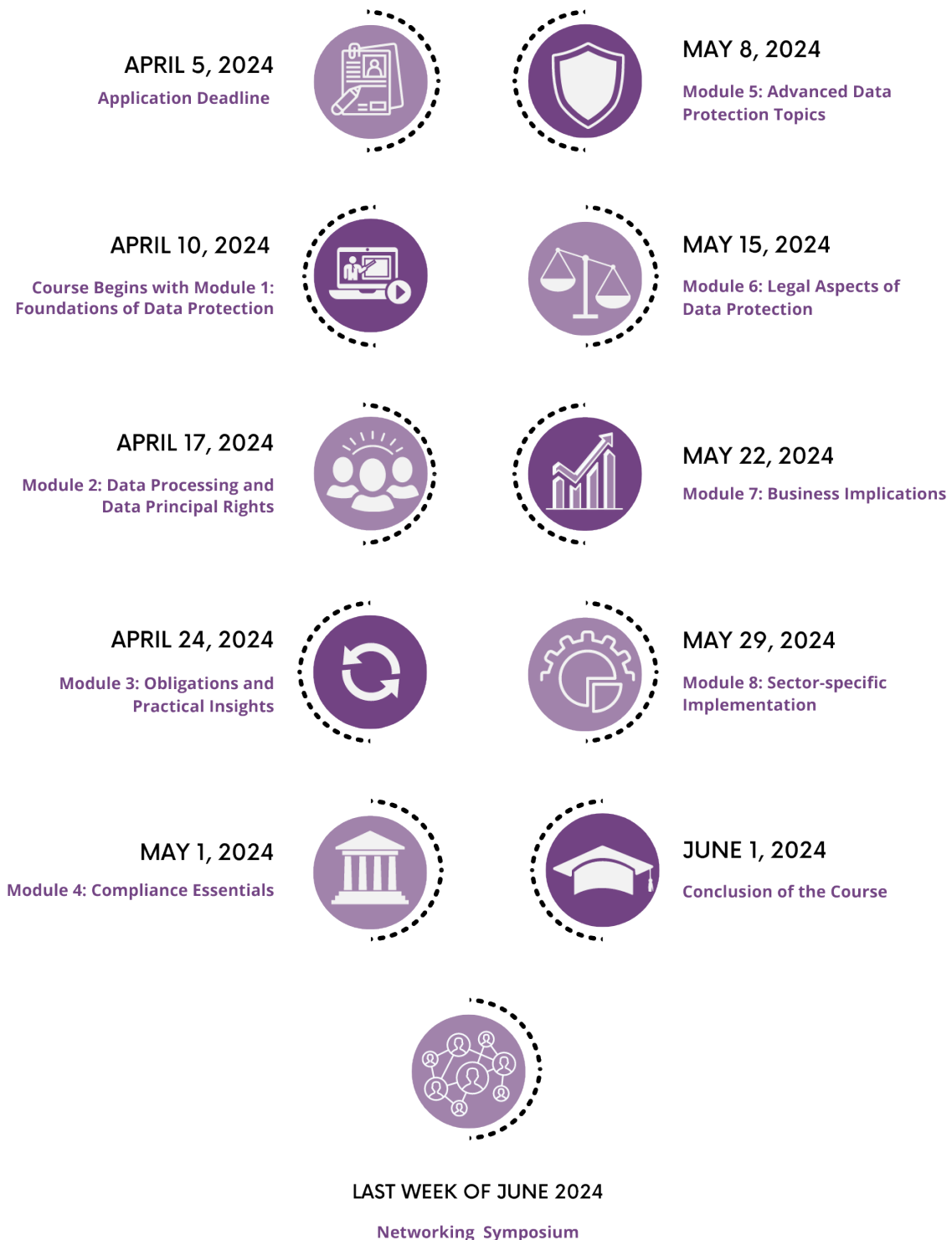
Instruct to advise clients on data protection issues proficiently. Elevate skills in navigating complexities in the ever-evolving data protection landscape.



## **Understanding Impact on Emerging Technologies**

Stay ahead in the industry by understanding the impact of new technologies and emerging business areas.

# COURSE ROADMAP





# COURSE HIGHLIGHTS



12 live sessions



4 guest lectures



2 Assignments



Certificate from  
The Dialogue



Alumni Network



# WHY CHOOSE OUR COURSE?

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Our comprehensive DPDP Act 2023 and Privacy Compliance course will empower you to stay ahead of the curve, build trust with stakeholders, and operate ethically in the digital age.



## Holistic Learning Approach

Our course combines theoretical knowledge with practical applications, ensuring a well-rounded understanding of data protection.



## Relevance Across Industries

Tailored to accommodate the diverse needs of professionals across sectors, ensuring applicability beyond the technology domain.



## Global Insights

Draw upon international standards and guidance, incorporating the latest developments in data protection from around the world.



## Expert-Led Instruction

Delivered by experienced faculty from The Dialogue and Guest Lecturers from diverse domains in data protection and privacy for a holistic perspective.



## Navigate Digital Landscape

Become a data protection expert in a world driven by change. Upskill and unlock opportunities to thrive in the dynamic digital landscape.



## Network and Stay Engaged

Network with data protection experts, policymakers, and more at our concluding event. Be a part of the alumni community and stay in touch with peers across cohorts.





# DELIVERY FORMAT

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- Live online classes, scheduled twice a week (Wednesday and Saturday).
- Classes will be held post office hours.
- Concluding in-person networking event and certificate distribution.

## DURATION

An 8 week-course with first batch commencing on **April 10, 2024.**

# GUEST LECTURERS

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## Vrinda Bhandari

Advocate on Record, Supreme Court of India

Vrinda Bhandari is an Advocate on Record at the Supreme Court of India, specializing in digital rights and privacy issues. In addition to her robust commercial and criminal law practice, she serves as Of-Counsel for the Internet Freedom Foundation. Vrinda is also an empanelled lawyer with the Delhi High Court (Middle Income Group) Legal Aid Society, demonstrating her commitment to providing legal assistance to diverse segments of society. A graduate of NLSIU, Bangalore, and a Rhodes Scholar from the University of Oxford, she brings a unique blend of academic excellence and practical experience to her advocacy for digital rights and privacy.



## Michael Rose

Regulatory Risk & Compliance Staff Solution Consultant, Google Cloud

Michael Rose leads work for Google Cloud on regulatory risk and compliance, including the intake and analysis of regulatory requirements for Google and its customers. He was formerly the Head of Data Governance Policy, APAC for Google, covering data governance issues such as privacy, cyber security, and data flows across the Asia-Pacific region. Prior to joining Google, Michael served as the lead policy advisor on data policy issues at the U.S. Department of Commerce. Michael was the lead negotiator for privacy and data governance issues in the Asia-Pacific Economic Cooperation (APEC), G7, and G20. During his time working in multilateral fora, Michael served as Chair and Vice Chair of APEC's Data Privacy Subgroup and E-Commerce Steering Group as well as a negotiator at the Committee on Trade and Investment. Michael has worked at the White House's Office of the U.S. Trade Representative as Director for APEC Affairs and has previously served as a staffer in the U.S. House of Representatives covering digital policy issues.



# GUEST LECTURERS

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## Nikhil Narendran

Partner, TMT, Trilegal

Nikhil Narendran, a Partner in Trilegal's Bengaluru office, is a distinguished expert in Technology, Media, and Telecommunication (TMT) law. Specializing in the interplay of technology, human lives, and commerce, Nikhil provides strategic counsel to companies navigating the complexities of telecom, media, and technology laws in India. With a focus on market entry, operations, regulatory matters, and business models, he is particularly sought after by new-age e-commerce, Fintech, and technology firms.

He is also associated with ITechLaw Association, adding a global perspective to his expertise. Recognized with the ITechLaw Travelling Fellowship Award in 2011, he brings a wealth of global experience to his role, enriching the firm's TMT practice. Additionally, Nikhil serves as a Board Member of the Centre for Internet and Society, further contributing to the discourse on technology and its impact on society.



# FACULTY



## Sriya Sridhar

Consultant, Privacy and Data Governance

Sriya Sridhar, a seasoned legal professional, specializes in technology law, data protection, and fintech. With roles in both in-house counsel at a fintech API infrastructure company and a prestigious law firm, she offers expert counsel on emerging technology regulation, product development, data handling, technology contracting, and regulatory compliance.

Acknowledged for her excellence, Sriya holds commendations in the Legal 500 rankings for Data Protection and Intellectual Property, and she is a Certified Information Privacy Professional/Europe. Currently pursuing an LLM in Innovation, Technology, and the Law at the University of Edinburgh, she also teaches data protection law and actively contributes to discussions on fin-tech regulatory developments, privacy rights, digital governance, and open access policy.

## Kamesh Shekar

Senior Programme Lead (Privacy and Data Governance | AI)

Kamesh Shekar heads Privacy and Data Governance and Emerging Technologies verticals at The Dialogue. He also serves as a Youth Ambassador for The Internet Society. With an educational background, including a PGP in public policy from the Takshashila Institution, an MA in media and cultural studies, and a BA in social sciences from the Tata Institute of Social Sciences, Kamesh is a dedicated researcher.

At The Dialogue, Kamesh is deeply involved in research projects that analyse emerging policy challenges driven by evolving digital technologies heavily reliant on data. His work extends to understanding the impact of policies and regulations on the data-driven technology ecosystem, with a focus on India's forthcoming Data Protection Regime. Kamesh's commitment to advancing tech policy and data governance makes him a significant contributor to these fields.



# FACULTY

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## Kazim Rizvi

Founding Director, The Dialogue

An important voice in India's tech policy ecosystem, Kazim works on the intersection of technology, policy and society, with a focus on evidence-based research and discourse.

# WHO IS THIS COURSE FOR

Professionals across sectors seeking to guide their organisations towards implementing an effective data compliance programme will benefit significantly from this course. This course caters to a diverse range of professionals, including:



## **DPOs, CISOs, & Security Teams**

Gain in-depth knowledge to build robust data protection programmes based on India's DPDP Act 2023.



## **Consultants**

Equip you to provide nuanced expert guidance on Indian Data Protection compliance to clients.



## **General Counsel & Legal Teams**

Understand the legal impact and develop effective compliance strategies.



## **Law Firms**

Elevate your team's expertise on the Indian Data Protection regime.



## **Litigators**

Aid in deep-diving into the intricacies of corporate compliance with the DPDP Act 2023.



## **Faculty**

Design courses on the DPDP Act 2023.



## **Professionals in Tech/Non-Tech sectors**

Gain a holistic understanding of the DPDP Act 2023.



## **Final-Year Law Students (third/fifth year)**

Prepare for your future career around data protection law.





# COURSE OUTLINE AND CONTENT

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The course content is meticulously crafted to deliver a comprehensive understanding of the law, seamlessly interwoven with practical insights and hands-on training for implementation. Each module will delve into essential concepts, addressing practical challenges associated with incorporating these concepts into a privacy compliance. Following the coverage of legislative aspects, the course will progress to explore topics such as contracting, the development and management of a privacy program, an in-depth examination of applying the DPDPA across various sectors, and cutting-edge insights into the Act's impact on emerging technologies and AI.

## Structure

The course is structured on a weekly basis, with each week designed to offer a balanced blend of theoretical understanding and practical application. The weekly sessions are divided into two main classes, providing participants with a comprehensive learning experience.

- **Conceptual Breakdown and Explanation:**

The first class of each week is dedicated to a deep dive into the conceptual aspects of the topic. This session aims to foster interactive engagement, allowing participants to grasp the theoretical foundations of the subject matter. Emphasis will be placed on fostering a robust understanding through discussions and interactive learning methods.

- **Practical Exercises:**

The second class of the week shifts the focus to practical exercises. Participants will have the opportunity to apply the concepts learned during the conceptual breakdown in real-world scenarios. This hands-on approach ensures that theoretical knowledge is translated into practical skills, preparing participants for the challenges they may encounter in their professional roles.

- **Guest Lecturer Sessions:**

Every alternate week, The Dialogue will host a distinguished guest lecturer for an expert session. These experts bring invaluable insights and experience in the fields of data protection, privacy, and cybersecurity. The expert sessions aim to enrich participants' understanding by providing real-world perspectives, industry trends, and cutting-edge information. Also, these sessions provide a chance for the cohort to network with the experts and exchange ideas.



## Course Dynamics

This structured approach ensures that participants not only gain a solid theoretical foundation but also acquire the practical skills necessary for implementation in professional settings. The inclusion of guest lecturer sessions adds an extra layer of expertise, offering diverse perspectives and staying current with industry developments.

## Module Breakdown

The course is structured into eight weeks of instruction, with eight modules arranged as follows:

<b>— Module 1: Foundations of Data Protection</b>
<ul style="list-style-type: none"><li>• Key concepts in privacy and privacy glossary</li><li>• Evolution of the data protection space pre-DPDPA, 2023</li><li>• Introduction to key actors in the DPDPA, 2023</li></ul>
<b>— Module 2: Data Processing and Data Principal Rights</b>
<ul style="list-style-type: none"><li>• Grounds for data processing</li><li>• Rights and duties of Data Principals</li><li>• Practical impact of implementing notice and consent</li><li>• Data Principal Rights and Using Consent Management Platforms</li></ul>
<b>— Module 3: Obligations and Practical Insights</b>
<ul style="list-style-type: none"><li>• Obligations of Data Fiduciaries</li><li>• Data Retention policies</li><li>• Processing Children's data</li><li>• Obligations of Significant Data Fiduciaries</li><li>• Practical Insights on conducting a Data Protection Impact Assessment (DPIA) and different notices</li></ul>
<b>— Module 4: Compliance Essentials</b>
<ul style="list-style-type: none"><li>• Exemptions under the DPDPA</li><li>• Cross-border transfers</li><li>• Data Protection Board</li><li>• Penalties and Enforcement</li><li>• Data Breach reporting and developing robust incident response plans</li></ul>

<p><b>— Module 5: Advanced Data Protection Topics</b></p> <ul style="list-style-type: none"> <li>• Third-party data sharing</li> <li>• Implementation of data security measures</li> <li>• Interaction between the DPDPA and cybercrime</li> <li>• Tracking technologies and practical impact on platform UI and UX</li> </ul>
<p><b>— Module 6: Legal Aspects of Data Protection</b></p> <ul style="list-style-type: none"> <li>• Deep dive into data protection and contracting</li> <li>• Automated decision-making</li> <li>• Generative AI</li> </ul>
<p><b>— Module 7: Business Implications</b></p> <ul style="list-style-type: none"> <li>• Impact of DPDPA on leveraging data for additional revenue streams</li> <li>• Marketing strategies under DPDPA</li> <li>• Building a privacy program</li> </ul>
<p><b>— Module 8: Sector-specific Implementation</b></p> <p>Understanding how to implement the DPDPA across sectors:</p> <ul style="list-style-type: none"> <li>• Healthcare</li> <li>• Financial services</li> <li>• E-commerce</li> <li>• Telecom</li> <li>• Software</li> <li>• Edtech</li> <li>• Online Gaming</li> <li>• FMCG</li> <li>• Social Media and Platforms</li> <li>• Search Engines</li> <li>• HR and Employment</li> <li>• Manufacturing</li> </ul>

# LEARNING OUTCOMES

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- Fostering a comprehensive grasp of the concepts and provisions outlined in the DPDPA, 2023.
- Exploring the intersection between the DPDPA, 2023, and emerging technologies.
- Building a practical understanding of global data protection frameworks.
- Applying data protection law to diverse sectors.
- Acquiring the skills to lead and establish a robust privacy program, enabling the assessment of your organization's data protection readiness. Additionally, gaining insights into key areas for compliance and understanding the impact on contracting.

## EXAM/ASSESSMENT DETAILS

Participants will be assessed via two objective-type tests, which will assess knowledge of the course content by answering questions about scenarios based on the DPDPA, 2023.

# CERTIFICATION

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Upon successful completion of the course, participants have the opportunity to receive one of two certificates:

## 1. Certificate of Participation

Granted to participants who:

- Attend a minimum of 14 out of the 16 classes during the course.
- Attain a score equal to or lesser than 75% on the objective-type tests.

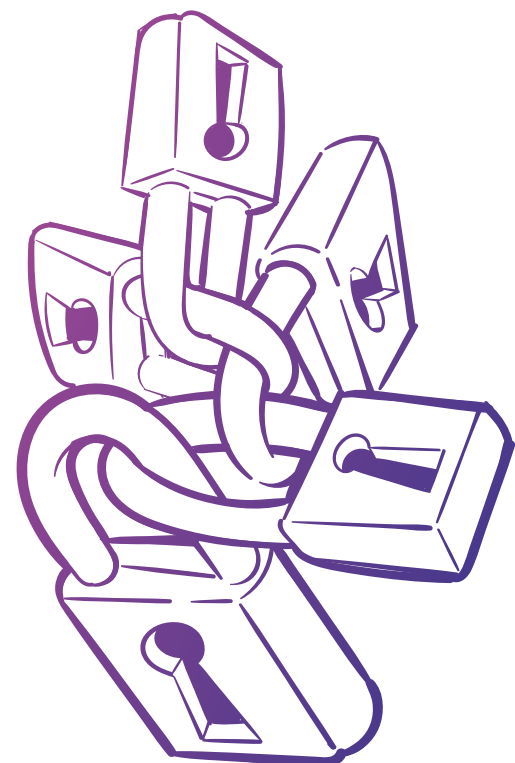
## 2. Certificate of Merit

Awarded to participants who:

- Attend a minimum of 14 out of the 16 classes during the course.
- Achieve a score surpassing 75% on the objective tests.

### Note:

Consistent attendance of at least 14 out of the 16 classes is a prerequisite for both certificates, underscoring the commitment to the learning process. Successful performance on the objective tests further distinguishes participants' accomplishments in the course.





# PAYMENT BREAKDOWN

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The comprehensive data protection certification course is priced at **35,000/- (including GST)**. To facilitate student access, we are pleased to offer a 25% scholarship, significantly reducing the enrollment cost for students.

For those interested in group enrollment, attractive discounts are available. For further details, please contact us at [course@thedialogue.co](mailto:course@thedialogue.co)

## REFUND AND CANCELLATION POLICIES

### Cancellations:

- **Full refund:** Cancellations made at least 30 days before the course start date will receive a full refund, excluding any processing fees.
- **Partial refund:** Cancellations made between 15 and 29 days before the course start date will receive a 50% refund, excluding any processing fees.
- **No refund:** Cancellations made less than 14 days before the course start date will not be eligible for a refund.

### Refunds:

- Refunds will be processed within **10 business days** of receiving the cancellation request.
- Refunds will be issued to the original payment method used for purchase.



# ADDITIONAL INFORMATION

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- The organisation reserves the right to cancel the course due to unforeseen circumstances. In such cases, participants will receive a full refund.
- If a participant is found to be violating the course terms and conditions, they may be removed from the course without a refund.
- The Dialogue reserves the right to modify the course syllabus, class material or order of topics covered at its discretion.

If you have any queries regarding the course, please contact us at [course@thedialogue.co](mailto:course@thedialogue.co).

## CAREER PATHS

- Lawyers can aim to enter TMT team in law firms or as in-house counsels in technology companies. The relevance of DPDP Act 2023 extends beyond technology, opening up limitless legal opportunities across various industries.
- Aspiring Data Protection Officers will find this course relevant for handling privacy programs within companies.
- Information security professionals, armed with a fair understanding of the law and its application, can transition into compliance-based roles.
- Participants can target positions in boutique technology and data protection consultancy firms or larger consultancy and audit roles as data protection audits are increasingly becoming relevant.

# NOTE FROM

## THE FOUNDING DIRECTOR

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It gives me great pleasure that The Dialogue is delivering a first-of-its-kind training and compliance programme on the Digital Personal Data Protection Act 2023 (DPDPA). This course comes at a very crucial time, as India has moved to an active data protection regime post the publication of the Act in the official gazette, in August 2023. The Act has established significant data protection and privacy standards within India and greatly increased regulatory clarity for the same.

As technology gets integrated across workstreams, be it healthcare, finance, education or commerce, the Act will play a crucial role to streamline data processing practices. While the compliance framework of data protection may be agnostic vertically (maturity levels of the businesses) and horizontally (based on different sectors), it is different regarding operationalisation.

Against this backdrop, The Dialogue's training programme is an essential foundational course that will help industry, legal community, in-house data protection and compliance officers, policy professionals, as well as anyone who is interested to develop a career towards data protection compliance, understand the key concepts and provisions discussed within the DPDPA 2023 so that the ecosystem is compliance-ready and moves towards establishing a privacy-first culture in India. In addition, the objective of this programme is also to connect bright minds with networks through organising various guest lectures and networking event(s).

Warm regards



**Kazim Rizvi**



# ABOUT THE DIALOGUE

The Dialogue™ is a public policy think tank with a vision to drive a progressive narrative in India's policy discourse. Founded in 2017, we believe in facilitating well-researched policy debates at various levels to help develop a more informed citizenry, on areas around technology and development issues. The Dialogue™ has been ranked as the world's Top 10 think tanks to watch out for, by the Think Tank and Civil Societies Programme (TTCSP), University of Pennsylvania in their 2020 and 2021 rankings.

**For any inquiries pertaining to the course, kindly reach out to us at [course@thedialogue.co](mailto:course@thedialogue.co)**



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